

Message Text

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11/64

ACTION EUR-12

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AGR-10 /052 W

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R 041336Z FEB 75

FM AMEMBASSY SOFIA

TO USDOC WASHDC

INFO SECSTATE WASHDC 9178

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY VIENNA

UNCLAS SOFIA SECTION 1 OF 2 0224

C O R R E C T E D C O P Y (PARA 2 - 88.48.01 VICE 88.40.01)

E.O. 11652: NA

TAGS: BEXP, HU, RO, AU

SUBJECT: AGRICULTURAL CHEMICAL TECHNICAL SALES SEMINAR

FOR COMMERCE - OIM/SAD/CROSLEY FROM VERZARIU

FOLLOWING IS REPORT ADVANCE WORK SOFIA:

1. SCHEDULE

THURSDAY, MARCH 20, 1975

0920 ARRIVE SOFIA ON FLT. RO-203.

TRANSPORTATION TO HOTEL SOFIA BXKMINIBUS
(BALKANTOURIST).

1030 INFORMAL BRIEFING BY COORDINATOR IN CHAIR-
MAN'S SUITE AT HOTEL
AFTERNOON FREE.

1800 COCKTAILS AT THE US AMBASSADOR RESIDENCE
(ADDRESS: 18, GEORGIU DEZH ST.)

2000 EVENING FREE.

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FIRDAY, MARCH 21

0830 REGISTRATION OF BULGARIAN AUDIENCE AT HOTEL
BULGARIA.
0900 OPENING REMARKS BY US EMBASSY STAFF MEMBER.
BULGARIAN MINISTRY OF AGRICULTURE AND BUL-
GARREKLAMA.
0930 CHAIRMAN'S PRESENTATION.
1015 UNION CARBIDE
1100 COFFEE BREAK
1115 CYANAMID
1200 DOW CHEMICAL
1245 BUFFET LUNCH
1400 CHEMICO
1445 FMC
1530 ADJOURN FOR INDIVIDUAL COMPANY MEETINGS.
EVENING FREE.

SATURDAY, MARCH 22

0830 REGISTRATION OF BULGARIAN AUDIENCE AT HOTEL
BULGARIA.
0900 GULF
0945 MONSANTO
1030 STAUFFER
1115 ROUND TABLE DISCUSSION; US SEMINAR MEMBERS
ANSWERING QUESTIONS FROM AUDIENCE.
1145 CLOSING REMARKS BY CHAIRMAN AND PRESENTATION
OF MEDALS TO MINISTRY OF AGRICULTURE (CO-
SPONSOR) AND BULGARREKLAMA (ORGANIZER).
1200 COCKTAILS AND SNACKS.
1300 ADJOURN FOR INDIVIDUAL COMPANY MEETINGS.

SUNDAY, MARCH 23

0900 OPTIONAL VISIT BY BUS TO HISTORIC RILA MONASTERY,
60 MILES FROM SOFIA.
1500 ARRIVAL AT HOTEL.
EVENING FREE.

MONDAY, MARCH 24

MORNING AND AFTERNOON OPEN FOR INDIVIDUAL
BUSINESS MEETINGS AND VISIT OF THE CITY.
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2000 OPTIONAL DINNER, AT INDIVIDUAL EXPENSE, AT
BOYANA HANCHE RESTAURANT, LOCATED 10 KM
OUTSIDE SOFIA, FEATURING LOCAL FOOD AND FOLK
DANCES.

TUESDAY, MARCH 25

0930 DEPARTURE FROM HOTEL SOFIA FOR AIRPORT BY
MINIBUS.

1050 DEPARTURE FOR BUDAPEST ON FLT. MA-831

2. CONTROL OFFICER IS ERIC SVENDSEN, ECONOMIC/COMMERCIAL OFFICER. OFFICE PHONE 88.48.01; RESIDENCE PHONE 70.14.42.

3. ACCOMMODATIONS AT THE GRAND HOTEL SOFIA:
MADE HOTEL RESERVATIONS FOR FOURTEEN SINGLES, INCLUDING ONE FOR THE COORDINATOR, (DOUBLE ROOM/SINGLE OCCUPANCY), EACH AT \$35.25 (LEVA 42.30) PER DAY. HOTEL ADDRESS IS NARODNO SABRANIE SQUARE, PHONE 87.88.21, TELEX 22372. CHAIRMAN'S SUITE WITH SINGLE BEDROOM HAS AMPLE MEETING ROOM AREA. PRICE OF LATTER IS \$85.00 PER DAY.

4. SEMINAR HALL, BULGARIA HOTEL:
BECAUSE OF CAPACITY CONSIDERATIONS, THE SEMINAR WPLL BE HZLD IN THE BULGARIA HOTEL, LESS ELEGANT THAN THE SOFIA HOTEL BUT WITH AN EXCELLENT RESTAURANT AND A TWO MINUTE WALK FROM THE SOFIA HOTEL. EXPECTED AUDIENCE IS 80-100 BULGARIAN PARTICIPANTS. COFFEE BREAKS WILL BE IN THE ADJACENT COFFEE BAR. BULGARIA HOTEL ADDRESS IS BOUL. RUSKI, 4; PHONE 87.19.77; TELEX 22499. PROJECTOR, SCREEN AND FOUR MICROPHONES WILL BE PROVIDED BY BULGARREKLAMA. ADDITIONAL USIS PROJECTOR IS IN RESERVE. INTERPRETERS, WHILE NOT TRANSLATING SPEECHES, WILL BE AVAILABLE TO THE SEMINAR MEMBERS FROM 0800 TO 1700 FOR PARTICIPANT USE.

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 RSC-01

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INFO SECSTATE WASHDC 0000

AMEMBASSY BUCHAREST

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5. CONTACTS:

DISCUSSED SEMINAR TOPICS AND FORMAT WITH BULGARREKLAMA, THE ORGANIZING ENTITY, THE MINISTRY OF AGRICULTURE AND THE CHAMBER OF COMMERCE. LIST OF ATTENDEES WILL BE COORDINATED BY BULGARREKLAMA AND THE MINISTRY OF AGRICULTURE. BULGARREKLAMA WILL PRINT AND SEND THE INVITATIONS. A LIST OF THE INVITEES NAMES, TITLES AND ADDRESSES WILL BE PROVIDED TO COMMERCE FOR FUTURE USE. BULGARREKLAMA WILL ALSO ASSIST IN THE MORNING REGISTRATIONS DURING THE SEMINAR DAYS. EXPECTED AUDIENCE IS 80-100. SUGGEST FULL ENGLISH TEXTS OF PAPERS BE MADE AVAILABLE TO BULGARREKLAMA WELL AHEAD OF SEMINAR DAYS, SO AS TO PERMIT INSTANTANEOUS TRANSLATORS TO FAMILIARIZE THEMSELVES WITH TEXT. THE LIST OF QUESTIONS REQUESTED BY UNION CARBIDE WAS PROVIDED TO THE MINISTRY OF AGRICULTURE.

6. BUDGET:

EXCHANGE RATE IS AT LEVA 1.20 PER \$1.00.

ESTIMATED IN WASHINGTON	ESTIMATED IN SOFIA	DIFFERENCE
SUITE FOR CHMN AND SINGLE FOR COORDINATOR		

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(5 NIGHTS) \$450	602	PLUS 152
REFRESHMENT FOR SUITE ----	33	PLUS 33
LOCAL TRANSPORTATION (AIRPORT/HOTEL) \$50	14	MINUS 36
PRINTING OF INVITATIONS AND SEMINAR SIGNS \$100	161	PLUS 61
POSTAGE/TELEPHONE \$150	---	MINUS 150
PHOTOGRAPHER \$50	50	---
INTERPRETER/SECRETARIES (3 SIMULT. INTERPRETER, 1 SECRETARY, 1 PRO- JECTOR OPERATOR) \$400	400	---
MEETING HALL \$700	520	MINUS 180

\$1,099	1,780	MINUS 120
RESERVE	125	

\$2,025		

WITHDRAW \$100.

PRICES FOR PRINTING, INTERPRETERS/SECRETARIES INCLUDE
A 15 PERCENT SERVICE CHARGE BY BULGARREKLAMA. THIS

AGENCY WILL SEND THE INVITATIONS AND MAKE NECESSARY
TELEPHONE CONTACTS AT THEIR EXPENSE.

HOSPITALITY BUDGET:

ESTIMATED IN	ESTIMATED IN	
WASHINGTON	SOFIA	DIFFERENCE
COFFEE BREAK/ REFRESHMENTS	\$250	75
BUFFET LUNCH/ COCKTAILS		748
COCKTAILS/SNACK		345
TRANSPORTATION AND USE OF GUIDE FOR RILA MONASTERY TRIP	110	
AMBASSADOR'S RECEPTION	50	
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\$1200	1328	PLUS 128

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COMMERCE PROVIDE FULL \$128, IF AGREEABLE WITH RILA
MONASTERY TRIP PROJECTED FOR SUNDAY, MARCH 22. PRICES
FOR REFRESHMENTS INCLUDE A 15 PERCENT SERVICE CHARGE
FOR BULGARREKLAMA, THE OFFICIAL ORGANIZER OF THE SEMINAR.
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